



TASTENFT

DESIRENFT



VISION

TasteNFT is a registered business in Illinois in the United States devoted to developing a decentralized ecosystem to provide low-cost solutions for the various financial markets on the Binance Smart Chain (BSC). Within this ecosystem, TasteNFT will focus its efforts on selected areas to target the specific needs of the BSC community in the NFT (non-fungible token) and crypto space. With this objective in mind, TasteNFT is driven by two native tokens on BSC - \$TASTE and \$DESIRE. Together these tokens offer community members two complementary options, a store of value (\$TASTE) and a trading currency (\$DESIRE). Both tokens will be equally integrated within the TasteNFT ecosystem across different applications.

The primary focus of TasteNFT has been the development of a decentralized NFT marketplace for high quality sensual digital art – a market with high demand for the benefits that NFTs provide to artists and collectors. In pursuit of this objective, TasteNFT partners with artists and photographers from various industries to host exclusive sensual artwork on the platform. The platform will enable creators and collectors to exhibit and monetize their high-quality figurative art while building a strong community and following in the NFT and digital art space. This adaptable business model carves out a niche for TasteNFT within the emerging NFT market and provides the project with a natural avenue for future growth and expansion. Furthermore, the \$TASTE and \$DESIRE token will be fully integrated within the TasteNFT Marketplace, which offers artists, customers, and/or community members with a sustainable built-in “use case” for the tokens. The TasteNFT Marketplace will be completed and ready for launch in late 2021.

While the TasteNFT Marketplace establishes the main use case for the tokens in terms of trading, TasteNFT is also developing TasteDEX, a decentralized exchange (DEX). TasteDEX will be powered by \$DESIRE, which can be earned by staking and farming \$TASTE. Furthermore, TasteNFT will collaborate with other projects and setup farms and pools of other tokens to ensure, popularity, sustainability, and longevity of the TasteNFT Project.

TOKENOMICS

TasteNFT's token \$TASTE is a token of the BEP20 standard on the Binance Smart Chain (BSC). The tokenomics of \$TASTE were designed to engender trust within the community and discourage high-frequency trading and establish an asset for storing value. The TasteNFT Team does not have any founding tokens and/or maintain any team wallets. There is a 10% tax associated with each transaction – half is redistributed to holders and the other half is reallocated to the liquidity pool on PancakeSwap. The total supply of \$TASTE tokens is one quadrillion tokens. Prior to the pre-sale on DxSale, TasteNFT burned approximately 300 trillion tokens. Additionally, TasteNFT allocated approximately 52 trillion tokens for marketing, which were locked prior to the pre-sale. After launch, TasteNFT will unlock approximately 10% of the marketing funds each week starting on Saturday, May 22, 2021 over the course of 10 weeks. This funding will be used to fund and scale TasteNFT operations.

TasteNFT's token \$DESIRE is a token of the BEP20 standard on the Binance Smart Chain (BSC). The tokenomics of \$DESIRE were designed to establish low-cost option for trading of NFTs on the TasteNFT marketplace. The total supply of \$DESIRE is 1 Billion tokens. After Presale, ~60 Million tokens were supplied to the liquidity pool on PancakeSwap, which were locked for 6 months. The TasteNFT Team allocated ~67% of the total supply to the TasteDEX to ensure sufficient funds for pools and farms on the DEX long-term. About 10% of the total supply will be used for operations, development, and marketing of the TasteDEX and \$DESIRE including airdrops to \$TASTE holders after the DesireNFT launch. There is a 1% tax associated with each transaction, which is redistributed to holders including the TasteNFT holdings for the TasteDEX. This ensures long-term sustainability of TasteNFT operations supporting the token and the decentralized exchange.

\$TASTE and \$DESIRE are functional utility tokens which will be used as media of exchange between participants in a decentralized manner. The goal of introducing \$TASTE and \$DESIRE is to provide a convenient and secure mode of payment and settlement between participants who interact within the TasteNFT ecosystem, and it is not, and not intended to be, a medium of exchange accepted by the public as payment for goods or services or for the discharge of a debt; nor is it designed or intended to be used by any person as payment for any goods or services that are not exclusively provided by TasteNFT. \$TASTE or \$DESIRE do not in any way represent any shareholding, participation, right, title, or interest in the TasteNFT company, nor will \$TASTE or \$DESIRE entitle token holders to any promise of fees, dividends, revenue, profits or investment returns, and are not intended to constitute securities in any relevant jurisdiction. \$TASTE and \$DESIRE may only be utilized within the TasteNFT ecosystem, and ownership of these tokens carries no rights, expressed or implied, other than the right to use \$TASTE or \$DESIRE to enable usage of and interaction within the TasteNFT ecosystem. As the native platform currency, \$TASTE and \$DESIRE will be used as the modes of settlement for peer-to-peer trades between users on the TasteNFT platforms.

OPERATIONS

In the near-term, TasteNFT has focused on completing audits, listings on cryptocurrency exchanges, and launching a data-driven marketing campaign. In pursuit of these objective(s), TasteNFT received a fully paid TechRate and Certik audit for the TASTE smart contract. Further, TasteNFT was listed on CoinGecko on May 16, 2021 and listed on the Centralized Cryptocurrency Exchange (CEX) Coinsbit on May 20, 2021. In addition, TasteNFT was listed on CoinMarketcap on June 8, 2021. TasteNFT has also been listed on LBank and Bitmart on August 21 and August 23, 2021, respectively.

On October 16, 2021, TasteNFT introduced DesireNFT (\$DESIRE), a new low-fee sister token on the Binance Smart Chain that will be integrated on the TasteNFT marketplace as an alternative currency to \$TASTE. DesireNFT was listed on CoinMarketCap on October 20, 2021 and applied to be listed on CoinGecko that same day. Further, the TasteNFT Team has plans to list the \$DESIRE token on various centralized and decentralized exchanges in near term.

In conjunction with these efforts, TasteNFT will also run targeted digital ads on cryptocurrency-related websites in addition to those that serve the NFT and art industry to promote both the \$TASTE and \$DESIRE tokens. Looking ahead, TasteNFT will capitalize on these near-term objectives to establish a proper decentralized NFT marketplace for high quality “sensual” content as well as a decentralized exchange on BSC.

ROADMAP 2021

* completed



Q2

- PancakeSwap Listing *
- CEX Listing *
- CoinGecko Listing *
- Techrate Audit *
- CertiK Audit *
- CoinMarketcap Listing *
- Partnering with exclusive NFT artists



Q3

- TasteNFT Marketplace live Beta *
- Marketing *
- Partnering with exclusive NFT artists
- Listing on LBank and Bitmart *
- Listing on FibSwap DEX *



Q4

- PancakeSwap Listing of DesireNFT *
- TasteNFT Marketplace Launch
- Marketing Campaign
- Partnering with exclusive NFT artists
- Tier 1 and Tier 2 CEX Listings

EXECUTIVE MANAGEMENT

Michael and Nadina, who are the founding members of TasteNFT, are located in Chicago, IL and fully doxed to the TasteNFT community. Michael is a former IT consultant, business owner, and avid investor in various cryptocurrencies. Nadina is a biomedical engineer and data scientist with a newly discovered interest in cryptocurrencies and blockchain technologies. Other members of the TasteNFT team are currently working for Fortune 500 companies in the United States and Europe with extensive experience in business, finance, and content creation/user experience.

Co-Founder & Chief Executive Officer (CEO): Michael Oates

Co-Founder & Chief Technology Officer (CTO): Nadina Zweifel